



Mobile Network Evolution in Austria beyond 2015

By Omar Amoretti

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 (Telekommunikation und Internettechnologien), course:
 Advanced Technologies, language: English, abstract: The
 information and communications sector is experiencing a
 major transformation leading to a quick emerging novel
 industry landscape. The well-known business model of
 telecommunication operators is continuously being affected by
 the intensifying struggle between operators. These aspects do
 not only involve an increasing saturation within the
 communications market, but also contributes to a rising
 substitution behavior triggered by well-established Internet
 businesses. In this context, the Ovum Global Telecoms Market
 Outlook 2013-2018 predicts for the coming five years a global
 increase of mobile lines of about 25% (e.g. 8.1 billion in total by
 2018, the relevant growth coming primarily from emerging
 economies). However, the outlook for the fixed-network market
 does not look that promising: a 5% reduction in voice revenues
 for the period 2012 - 2018 is expected. Other important features
 that influence the economic achievement of a
 telecommunications provider are represented by the current
 regulatory provisions along with the price...



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