



## Design and Analysis (4th Edition)

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By Geoffrey Keppel Thomas Wickens

Pearson Education, 2004. Softcover. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For advanced undergraduate/graduate-level courses in Experimental Design and Statistical Analysis in Psychology departments.  
The fourth edition of Design and Analysis continues to offer a readily accessible introduction to the designed experiment in research and the statistical analysis of the data from such experiments. Unique because it emphasizes the use of analytical procedures, this text is appropriate for the advanced undergraduate or beginning graduate student, as it requires knowledge of only the most fundamental mathematical skills and little or no formal statistical background. This book is also useful as a source and guide to application for researchers who require assistance in both planning a study and analyzing its results. 611 pp. Englisch.



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