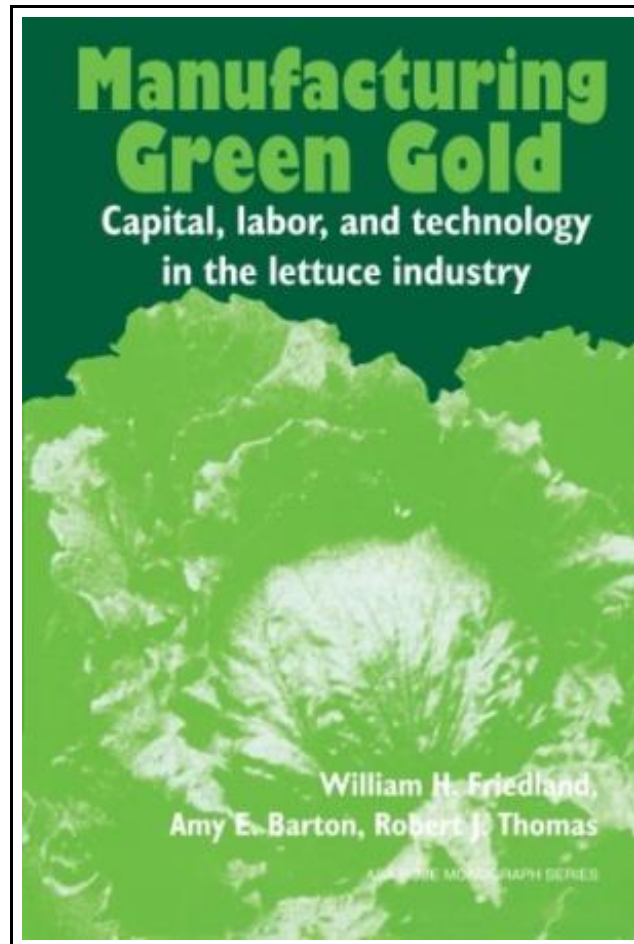


Manufacturing Green Gold: Capital, Labour and Technology in the Lettuce Industry



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Reviews

Without doubt, this is the very best work by any writer. Indeed, it can be play, still an amazing and interesting literature. I am just very easily can get a pleasure of reading through a written pdf.

(Alda Barton)

MANUFACTURING GREEN GOLD: CAPITAL, LABOUR AND TECHNOLOGY IN THE LETTUCE INDUSTRY



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Cambridge University Press. Paperback. Book Condition: new. BRAND NEW, Manufacturing Green Gold: Capital, Labour and Technology in the Lettuce Industry, William H. Friedland, Amy E. Barton, Robert J. Thomas, Originally published in 1981, this book examines the ways in which social groups interact in the making of a common food in American society: iceberg lettuce. The major questions posed by the research, however, extend beyond the features of one agricultural product, as the authors analyse the organization of industrial production. The goal of the text is the integration of the analysis of social systems involving agricultural production with a broader body of theory and research concerned with production. The major theoretical categories and concepts used by the authors are primarily Marxian. Although this study could be integrated with rural and industrial sociology, it addresses a number of issues neglected by both fields.



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